

Holy Name to Cultivate Success

By Rabbi Ariel Bar Tzadok
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לֵב טָהוֹר בְּרָא לִי אֱלֹהִים וְרוּחַ נְכוֹן חִדְשׁ בְּקִרְבִּי:

לִטְהַר לִבִּי לְאֵלֹהֵי נְחִיבִי

הצלחה = 138

יְהוָה אֱלֹהֵי יְהוָה אֱדָנִי

יִאֱהוּיָהּ יִאֱהוּדוֹנָהּ

יחוד חו"ב זו"ן

אֵיךְ לֵהָאֵלֵי הַהֵם

Create for me a pure heart G-d and a correct spirit renew within me. Psalm 51:12

A pure heart and a correct spirit means having a good attitude and proper, honorable motivations. Within these characteristics lie the secret to success in any endeavor in life.

The Reshei Tevot of this pasuk spell out a nine letter Shem Kadosh whose numerical value is 138, the value of the Hebrew word, **Hatzlaha**, which means success.

There is a definite connection between being successful in life and having a pure heart and a correct spirit. The secret numerical codes revealed within this special Shem Kadosh will explain to us what this connection truly is and how we can embrace it and actualize it in our lives, bringing to ourselves much success in any and all our endeavors.

The number 138 reveals to us a very powerful combination of Holy Names that in and of themselves unite the ten sefirot. The number 138 equals the value of two times the name YKVK, the name Ehyeh and the name Adonai. These four names when intertwined according to a specific formula represent the unity of the upper sefirotic Partzufim of Abba and Imma with the lower sefirotic Partzufim of Z.A. and Nok.



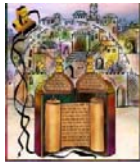
This is a yihud of major significance, for it reveals how one can integrate all four aspects of human reality, the spiritual, intellectual, emotional and physical. This is the secret of psychological wholeness, balance and unity. Only when one is integrated and whole within oneself can one embody what the above pasuk calls a pure heart and a correct spirit.

Therefore, in order to fulfill the prayer spoken in the above pasuk one must seek inner harmony, balance and peace. This is no easy task. Often, we lack insight as to what direction to turn in order to accomplish this. Now we have revealed the secret how to achieve inner direction. By contemplating the Reshei Tevot of this pasuk and contemplating the sefirotic unity which its numerical value represents one can arouse within oneself a sense of direction and motivation to improve oneself, making changing where necessary to balance all four areas of one's life.

The procedure is as follows. One begins by reciting the pasuk as many times as one chooses. The duration of time should be decided based upon an individual's emotional arousal at the moment. In other words, one must really want for G-d to create within one a pure heart and correct spirit. One must actually feel this desire, emotionally. One must arouse one's desire. It is only by this power of passion and arousal that spiritual accomplishment is achieved. This is the secret power of the Will creating the way, as the old saying goes, "when there's a will, there's a way." One can then shift to either contemplating or even chanting the Reshei Tevot as a niggun (spiritual melody), at the same time contemplating the correlating Holy Names and their meaning. While one may indeed chant the Reshei Tevot, one may not in any fashion recite aloud the other Holy Names, for pronouncing them is forbidden.

As one embraces the concepts embodied within this Shem Kadosh and regulates oneself to hear the inner sounds of this Name, the reverberations raise into one's consciousness an awareness of what is supposed to be, how it is supposed to be and when is the right time for it to be. As we open up our inner selves to vibrate the holiness of HaShem through His Names and the concepts relating to them, these then take on a life of their own and guide us from within.

This is the secret of tikkun, rectification. Yet, spiritual Tikkun, according to all the great Mekubalim is properly interpreted as personality transformation and betterment of individual character. To enable the refinement of character, Tikun HaMidot, is what all Shemot Kodashim, kavanot and yihudim are all about. By our vibrating their sounds within us and contemplating their correlating concepts, we draw to ourselves, to our inner minds and hearts the realities that they represent. This is the secret of calling upon the Holy Name and having Heaven answer our calls as the prophet Zecharia (13:9) stated, *"he will call upon My Name and I will answer him."*



There is one other secret Holy Name combination revealed by the Reshei Tevot of this pasuk that augments our understanding how to create a pure heart and correct spirit within ourselves. In order for any individual to achieve inner harmony and peace, thus actualizing a pure heart and proper spirit, one must first accept, respect and live within the contexts of one's own boundaries.

Boundaries and limitations are the defining reality here in our physical universe. G-d ordained the creation and separation of things and ordained for each thing its own space and place. Only by us knowing our own space and place can we truly find ourselves. We can never achieve inner peace all the while that we are not inside ourselves. If we are not in our place, then we are by definition violating the space of another. In this, there is only conflict and resentment, never peace, harmony, purity of heart and correctness of spirit. All this is revealed within the last combination of Shemot Kodashim above.

The Name of YKVK that equals the numerical value of 52 is called Shem BEN. This is the power of HaShem that exists latent within our physical space/time universe. This universe of ours as the Bible states in Gen. 1:1 was created by the Holy Name Elokim. This Name is the force of the Divine inherent within nature. Thus, the Name Elokim is numerically equal to 86, the equal value of "HaTeva" (nature). As we know $52+86=138$.

The unity of BEN and Elokim thus signifies the power of HaShem revealed and concealed that underlies the parameters of boundary and form that are the foundation of our universe. When one knows one's rightful place, only then can one find one's inner peace and harmony and thus manifest a pure heart and proper spirit. Contemplate this when you chant the Reshei Tevot of the pasuk.

When one has embraced all these concepts and takes them to heart, the resulting change of character is sure to assist one in being successful in all one's endeavors, with the help of Heaven, of course. This then is the secret of this pasuk and the secret of success!